



**Associação Portuguesa  
de História Económica e Social**



**Programme of the Conference**

**Globalization:  
Long-Term Perspectives**

**16th - 17th November 2007**

**Faculdade de Economia, Universidade Nova de Lisboa**

# Friday, 16 November

8.30- 9.30: Reception to the participants

9.30-11.00: Conference: Kevin O'Rourke (Trinity College, Dublin), «Globalization in the very long run» – Auditorium A14

## 11.30-13.15

A1: Money Matters – Chair: Guilherme Carmona (Univ. Nova de Lisboa, Faculdade de Economia) – Room 102

Rui Pedro Esteves (Univ. Oxford and Brasenose College) and David Khoudour-Castéras (Univ. Externado Colombia)	<i>A fantastic rain of gold: European migrants' remittances and balance of payments adjustment during the gold standard period</i>
Juan Huitzilihuitl Flores Zendejas (Univ. Carlos III, Madrid)	<i>Information asymmetries and financial intermediation during the Baring crisis: 1880-1890</i>
Clemens Jobst (Sciences-Po, Paris)	<i>Revisiting the gold points: Myths and realities of central bank intervention under the gold standard. The Austro-Hungarian example.</i>
Scott Urban (St. Antony's College, Oxford)	<i>A World of Fiat Currencies? Cover ratios in the 1930s</i>

A2: Conflicts, Justice and Social Networks in the Ancien Régime (session in Portuguese)

– Chair: Nuno Monteiro (Univ. de Lisboa, Instituto de Ciências Sociais) – Room 217

Ana Sofia Ribeiro, (Univ. do Porto, Faculdade de Letras)	<i>Violência costumeira na Europa da segunda metade do século XVIII: perspectiva comparada das sociabilidades violenta(s) europeia(s)</i>
Dina Catarina Duarte Alves (Instituto Politécnico de Leiria, Escola Superior de Educação)	<i>O Perdão da Parte e o seu valor na preservação do equilíbrio social de uma comunidade: Óbidos entre 1680 e 1750</i>
Elisabete Jesus (Univ. do Porto, Faculdade de Letras)	<i>Redes sociais e familiares em torno de uma comunidade laica feminina do Antigo Regime</i>
Nuno Camarinhas (Univ. Nova de Lisboa, CEDIS, Faculdade de Direito)	<i>Despachos ultramarinos: circulação de magistrados num império oceânico</i>

A3: From the Four Corners of the World: Religious Orders and Globalization in the Iberian Empires

(org. Federico Palomo) – Chair: Pedro Cardim (Univ. Nova de Lisboa, Faculdade de Ciências Sociais e Humanas) – Room 219

Hervé Pennec (CNRS/Centre d'études des mondes africains)	<i>L'Afrique dans un monde déjà multipolaire. L'Éthiopie et le Monomotapa, leurs places dans la mondialisation du XVIe siècle</i>
Federico Palomo (Univ. Complutense, Madrid)	<i>A un lado y al otro del planeta: Fray José de Carabantes y la práctica de la misión en el mundo hispano de finales del siglo XVII</i>
Gabriela Vallejo (EHESS, France)	<i>Bibliotecas franciscanas para el Nuevo Mundo</i>
Nuno Senos (Univ. Nova de Lisboa, CHAM)	<i>São Gonçalo Garcia – um culto globalizado</i>

A4: Popular Education and Social Regeneration (session in Portuguese)

(org. Joaquim Pintassilgo) – Chair: António Gomes Ferreira (Univ. de Coimbra, Faculdade de Psicologia e Ciências da Educação) – Room 221

Maria João Mogarro (Univ. de Lisboa, Unidade de Investigação & Desenvolvimento em Ciências da Educação)	<i>Os estudantes do ensino normal: origens sociais e formação de professores na segunda metade do século XIX em Portugal.</i>
Joaquim Pintassilgo (Univ. de Lisboa, Faculdade de Ciências – Centro de Investigação em Educação)	<i>A «educação doméstica» nos asilos femininos. O exemplo do Asilo D. Pedro V de Lisboa na transição do século XIX para o século XX</i>
Maria Manuela Rodrigues (Escola Básica 1 N.º 6 da Baixa da Banheira)	<i>A alimentação no asilo D. Pedro V do Barreiro</i>
Alexandra Silva (Univ. de Coimbra, Faculdade de Economia, Centro de Estudos Sociais)	<i>Perspectivas da globalização no sistema universitário português: os problemas relativos ao acesso ao mercado de trabalho na década de 1980</i>

A5: Trade, Agriculture and Infrastructures – Chair: José Tavares (Univ. Nova de Lisboa, Faculdade de Economia) – Room 223

Karl Gunnar Persson & Paul Sharp (Univ. of Copenhagen, Department of Economics)	<i>Why Were Both US and European Farmers Angry in the Grain Invasion Era, 1870 -1900?</i>
Raúl Serrano and Vicente Pinilla (Univ. de Zaragoza)	<i>The insertion of agriculture in international trade: A gravity equation approach, 1963-2000</i>
Sandro Mendonça (Instituto Superior de Ciências do Trabalho e da Empresa, Dept. of Economics, SPRU, Univ. of Sussex)	<i>Steam ships as a high-tech capital good of the past: An analysis of market segment heterogeneity and changing product characteristics</i>
Marc Jacquinet (Univ. Aberta, Portugal, and CERIO – FUCAM and Académie de Louvain)	<i>Globalization of wine trade and continuous re-emergence of regulation (1648-2000)</i>

## **Friday, 14.45-17.00**

**B1: Other Perspectives** (*session in Portuguese*) – Chair: Conceição Andrade Martins – Room 117

António Alves Caetano	<i>Portugal na Periferia dos Impérios (1807-1820): Submetido ao jugo napoleónico, colónia do Brasil e protectorado da Inglaterra</i>
Paulo Jorge Fernandes (UNL, FCSH) and Susana Chalante (mestranda do ISCTE)	<i>Os limites do «deputado de campanário»: o caso da representação parlamentar de Obidos (1860-1900)</i>
Nuno Miguel Lima (Univ. Nova de Lisboa, FCSH)  José Neves (Instituto Superior de Ciências do Trabalho e da Empresa, CEHCP)	<i>Henrique Burnay no contexto das fortunas da Lisboa Oitocentista</i> <i>A Formação do Discurso Económico do Partido Comunista Português</i>

**B2: Economic Growth in Portugal: The Past and Prospects for the Future** – Chair: Jaime Reis (Univ. de Lisboa, ICS) – Room 217

Joaquim da Costa Leite (Univ. de Aveiro, Dep. de Economia, Gestão e Engenharia Industrial)	<i>Economic growth and management development in Portugal, 1950-1973</i>
Miguel Lebre de Freitas (Univ. de Aveiro, GEE) and Susana Salvado (GEE)	<i>Industry adaptability in Portugal, 1995-2005 – The tale of a small open economy in a globalised world</i>
Luis Catela Nunes (Univ. Nova de Lisboa, Faculdade de Economia) and Miguel Lebre de Freitas (Univ. de Aveiro, GEE)	<i>Macroeconomic Scenarios for the Portuguese Economy: 2006-2030</i>
Pedro Lains (Univ. de Lisboa, ICS), Ester Gomes da Silva (Univ. do Porto) and Jordi Guilera (Univ. de Barcelona)	<i>Economic Growth and Wage Inequality in Portugal, 1935-1974</i>

**B3: Globalization and the Automobile Industry** (org. Jordi Catalan) – Chair: Sandro Mendonça (ISCTE) – Room 219

Jordi Catalan (Univ. de Barcelona)	<i>Introduction to the session</i>
Jean-Louis Loubet (Univ. d'Evry, France)	<i>L'automobile française et la globalisation. Le cas de PSA Peugeot Citroën et de Renault</i>
Giuseppe Berta (Univ. Bocconi, Italy)	<i>Fiat and the globalization of the automobile industry</i>
Aya Okada (Nagoya Univ., Japan)	<i>Globalization and the Development of the Automobile Industry in India</i>
José Barros Rodrigues	<i>The beginnings of the Portuguese automobile industry: attempts of globalization</i>
Maria Luísa Sousa and Maria Paula Diogo (Univ. Nova de Lisboa, Faculdade de Ciências e Tecnologia)	<i>The «assembly law»: an insight into the birth of the assemblage automobile industry in Portugal</i>

**B4: The Globalization of International Relations in Early Modern Times** – Chair: José Vicente Serrão (Instituto Superior de Ciências do Trabalho e da Empresa) – Room 119

Graça Almeida Borges (Instituto Superior de Ciências do Trabalho e da Empresa)	<i>A globalized strait – the fight for Hormuz (1622) and the globalization of international relations in the early modern period</i>
Sofia Valdez (Univ. de Paris-Sorbonne)	<i>Mare Liberum as a battlefield of neutrals: Diplomatic blockades to the Portuguese traders in the 18th century</i>
Manuel Herrero (Univ. Pablo Olavide, Seville)	<i>Spanish-Dutch collaboration in the Atlantic world – The defence of stability against the French-British aggressiveness</i>
Felipe Tâmega Fernandes (London School of Economics)	<i>Geopolitics in Brazilian Amazon: Annexation, Isolation, Colonisation, Unification and Integration at Last (1494-1910)</i>

**B5: Indian Silk, Empire and Globalization (15th -20th centuries)** (org. Antonella Viola and Roberto Davini)  
Chair: Ronald Findlay (Columbia Univ.) – Room 223

Claudio Zanier (Univ. of Pisa and EHESS, Paris)	<i>Introduction to the session</i>
Barbara Karl (Scuola Normale Superiore, Pisa)	<i>A Story of International Circulation – Indian silk embroideries of the sixteenth and seventeenth centuries commissioned by the Portuguese</i>
Roberto Davini (European Univ. Institute, Florence)	<i>How the global interacts with the local. The history of Bengali raw silk as connective interplay</i>
Antonella Viola (European Univ. Institute, Florence)	<i>Between the devil and the deep blue sea. Mysore silk industry, the British Empire and the globalised market for raw silk, 1860s-1870s</i>

**Friday, 17.30**

**Conference: Jagdish Bhagwati** (Columbia University, New York), «Globalization: Why Its Critics Are Mistaken»  
– Auditorium A14

**19.00**

**General Meeting – Associação Portuguesa de História Económica e Social**

## Saturday, 17 November

**9.00-11.00**

**C1: Textile Consumption and Trade Networks in the Iberian Peninsula** (*session in Portuguese and Spanish*)  
(org. Hilário Casado Alonso and Amândio Morais Barros) – Chair: Mafalda Soares da Cunha (Univ. de Évora) – Room 217

Hilário Casado Alonso (Univ. de Valladolid)

*El comercio entre España y Portugal en el siglo XVI como factor de integración económica internacional: el caso de los tejidos*

Amândio Barros (Univ. do Porto)

*As redes mercantis portuenses e o comércio têxtil, séculos XV-XVII*

Amélia Polónia (Univ. do Porto)

*Indices de produção e comercialização têxtil em Entre-Douro-e-Minho no século XVI. Aproximação a um modelo de integração de mercados*

Cristina de la Fuente Baños (Univ. de Valladolid)

*Desde la orilla: El contrabando en la frontera castellano-portuguesa durante la Época Moderna*

Jose Ignacio Martínez Ruiz (Univ. de Sevilla)

*La comercialización de tejidos ingleses en Extremadura y el Alentejo en el siglo XVII: el caso de Zafra*

Ricardo Hernandez Garcia (Univ. de Valladolid)

*La industria textil lanera en Castilla y Portugal en la Edad Moderna: análisis y comparación de su organización productiva*

**C2: Energy and Telecommunications** – Chair: Nuno Madureira (Instituto Superior de Ciências do Trabalho e da Empresa) – Room 219

Diego Bússola

(Instituto Superior de Ciências do Trabalho e da Empresa, CIES)

*Tariff Based Regulation: Electrical Undertakings in Buenos Aires and Lisbon in the First Half of the 20th Century*

Isabel Bartolomé-Rodríguez

(Instituto Superior de Ciências do Trabalho e da Empresa)

*Electra del Lima and União Eléctrica Portuguesa: The internationalisation of electricity companies at Iberian scale (1908-1944)*

João Confraria (Univ. Católica Portuguesa,

Faculdade de Ciências Económicas e Empresariais)

*Foreign investment, the State and the development of fixed telephony (1882-1968)*

João Figueira

*As empresas eléctricas em Portugal antes da nacionalização do sector*

Kerstin Enflo and Sofia Henriques (Lund Univ.)

*Bias-corrected estimates of Total Factor Energy Efficiency in OECD and Non-OECD countries 1965-1990*

**C3: Labour and Migrations** – Chair: Adeline Delavande (Univ. Nova de Lisboa, Faculdade de Economia) – Room 119

Marc Cebrián and Alberto del Rey

(Univ. de Salamanca)

*A double depopulation process in the interior of Spain: migration and «missing» births in the region of Castilla-León*

Jordi Domenech and Alexander Elu Terán

(Univ. of York)

*Female labour supply in an urban developing economy: Barcelona in the 1930s*

Concha Betrán and Maria A. Pons

(Univ. of Valencia)

*Labour market response to Globalisation: Spain, 1870-1913*

Ramon Ramon-Muñoz

(Univ. of Barcelona, Department of Economic History)

*Migration and trade: the case of southern Europe olive oil trade to the Americas, 1870-1930*

**C4: The Management of Trade and Business Networks (16th to 18th Centuries)** (org. Leonor Freire Costa)

Chair: David Hancock (Univ. of Michigan) – Room 223

Carlos Álvarez Nogal

(Univ. Carlos III de Madrid)

*The Organization of a Financial Business in Madrid in the 17th century: managing information costs*

Leonor Freire Costa, Maria Manuela Rocha  
and Tanya Araújo (Univ. Técnica de Lisboa, ISEG)

*Managing distance: agency problems in the 18th century Atlantic trade*

George Bryan de Souza (Univ. of Texas, San Antonio)

*Agency, Monopoly, and Commerce: the Superintendents of the Junta do Tabaco in Asia and the Atlantic and Global Economies, 1674 to 1776*

Jean-Philippe Priotti

(Univ. du Littoral, Côte d'Opale, Dunkerque)

*Monies, Trade and fairs in the last third of the XVIth century. The competitive dynamics in the Franco-Hispano-American space*

## Saturday, 11.15-13.00

**D1: Firms and Markets (19th-20th centuries)** – Chair: Carlos Bastien (Univ. Técnica de Lisboa, ISEG – GHES) – Room 119

Anne G. Hanley (Northern Illinois Univ.)  
and Renato L- Marcondes (Univ. de São Paulo)

*Credit in the Republican transition: mortgage lending in São Paulo,  
Brazil 1888-1901*

António de Vasconcelos Nogueira  
(Univ. de Aveiro, Dep.º de Línguas e Culturas)

*The Cadbury and Portuguese Cocoa, first decade 20th century.  
Economic interests, slave trade, and Quaker business ethics*

Benedita Câmara (Univ. da Madeira)

*Embroidery of Madeira – brand and collective reputation*

Pedro Neves (Univ. Técnica de Lisboa, ISEG – GHES)

*Large Firms in a Small Country: Portugal at the time of WWI*

**D2: Trade and Money in the Early Modern Period** – Chair: George Bryan de Souza (Univ. of Texas, San Antonio)  
– Room 217

Marcelo Fonseca Alves (The Australian National Univ.,  
ANU College of Business and Economics)

*Globalisation and Historical Institutional Analysis in the Age  
of Enlightenment: Merchant Networks in East Asia, c.1740-1800*

Rita Martins de Sousa  
(Univ. Técnica de Lisboa, ISEG – GHES)

*Brazilian Gold and Economic Fluctuations in Portugal (1720-1771)*

Tijl Vanneste (European Univ. Institute, Florence)

*The Salvador Business Firm: networks in the construction of the global*

Werner Scheltjens (Univ. of Groningen)

*Logistics in early-modern Europe. A discussion of specialization,  
flexibility and efficiency in the activities of Dutch shipping*

Giovanni Lombardi (Institute for Studies on Mediterranean  
Societies National Research Council)

*Naples and Mediterranean in Modern Age. Social network  
and pre-globalization phenomena in a long-run historical perspective*

**D3: Globalization and Urban Modernization: Lisbon and Barcelona I** (session in Portuguese and Spanish)  
(org. Ana Cardoso de Matos and Horacio Capel) – Chair: Helder Fonseca (Univ. de Évora, CIEPS) – Room 219

Horacio Capel (Univ. de Barcelona)

*Apresentação da sessão*

Helena Lisboa (ESA)

*O engenheiro Miguel Pais – Utopia ou Visão de Futuro para a Lisboa  
dos finais do século XIX*

Mercedes Arroyo (Univ. de Barcelona)

*Cambios técnicos y empresariales en las redes energéticas. El caso  
de la industria del gas en el hinterland de Barcelona, siglos XIX-XX*

Ana Cardoso de Matos (Univ. de Évora CIDEHUS),  
Fernando Faria and Luis Cruz (FEDP)

*A modernização da cidade e a construção de redes de gás em Lisboa  
(sec. XIX-XX)*

**D4: Education, Institutions and Globalization** – Chair: Ana Bela Nunes (Univ. Técnica de Lisboa, ISEG – GHES) – Room 118

Corinna Maria Dartenne (Univ. of Lüneburg)

*Long Waves in the Development of the German Education System,  
1800-2000*

Leonor Rossi and Sofia Geraldes  
(Univ. Nova de Lisboa, Faculdade de Economia)

*Corporations vs National Judges? A report on Portuguese EU  
litigation since accession to the EEC (1986-2007)*

Miguel Glatzer  
(Brown Univ., Watson Institute for International Studies)

*Globalization and the Welfare State: an introduction to the problem*

Annette Bongardt (UML and IEEI) and  
Francisco Torres (Univ. Católica Portuguesa and INA)

*Globalisation and the «European Model»*

**D5: Multinationals and the Globalization of Cultural Goods** (org. Gerben Bakker) – Chair: Eduardo Cintra Torres  
– Room 223

Mats Larsson (Univ. of Uppsala)

*International expansion of the Bonnier Group since 1945,  
Scandinavia's largest multinational firm in the media industry*

Dick van Lente (Erasmus Univ. Rotterdam)

*The international strategy of the two large (Anglo) Dutch multinationals  
in academic and professional publishing, Reed Elsevier and Wolters-  
Kluwer, since c. 1920*

Peter Miskell (Univ. of Reading)

*Selling Films in Foreign Markets: The Case of United Artists in  
Britain, c.1927-1947*

Gerben Bakker (London School of Economics)

*The Emergence of Rights-Based Multinationals: Sunk Costs, Property  
Rights and the Political Economy of Globalization, 1945-2000*

## Saturday, 14.30-16.30

**E1: Impacts of Globalization on Iberian Wines** (*session in Portuguese*) (org. Conceição Andrade Martins and Dulce Freire) – Chair: Joaquim Costa Leite (Universidade de Aveiro) – Room 217

Conceição Andrade Martins

(Univ. de Lisboa, Instituto de Ciências Sociais)

*Estratégias seguidas pela vitivinicultura nacional:  
o caso da empresa JMF*

Dulce Freire (Univ. Nova de Lisboa,  
Faculdade de Ciências Sociais e Humanas)

*Produção e consumo de vinho. Interesses públicos e privados  
em Portugal durante o século XX*

Juan Pan-Montojo (Univ. Autónoma de Madrid)

*Consumo e producción no mercado internacional do viño  
na contemporaneidade: unha mundialización asimétrica*

Cláudia Vilas Boas (APHVIN/GEHVID – Associação  
Portuguesa de História da Vinha e do Vinho)

*Porque é que a Sociedade Pública d'Agricultura e Comércio  
da Província do Minho não chegou a nascer?*

José Miguel Pereira dos Santos de Oliveira  
(Univ. do Porto, Faculdade de Economia)

*A contabilidade na lavoura e no comércio de exportação do sector  
do vinho do Porto: 1750-1850*

**E2: Globalization and Urban Modernization: Lisbon and Barcelona II** (*session in Portuguese and Spanish*)  
(org. Ana Cardoso de Matos and Horacio Capel) – Chair: Horacio Capel (Univ. de Barcelona) – Room 219

Horacio Capel (Univ. de Barcelona)

*Apresentação da sessão*

Mercedes Tatjer (Univ. de Barcelona)

*Los orígenes de la promoción turística en Barcelona: los baños  
de mar y los balnearios marítimos en el litoral catalán*

Ana Martins Barata

(Fundação Calouste Gulbenkian)

*A ordenação do espaço litoral de Lisboa, 1860-1940*

Vicente Casals (Univ. de Barcelona)

*Jardines, parques y planeamiento urbano: Lisboa-Barcelona*

Rafael Alcaide González (Univ. de Barcelona)

*La creación de las líneas de ferrocarriles metropolitanos de Barcelona  
(1900-1930)*

Magda Pinheiro (Instituto Superior de Ciências do Trabalho  
e da Empresa)

*Impacto da construção ferroviária sobre a cidade de Lisboa*

**E3: Welfare in Southern Europe** (org. José António Pereirinha) – Chair: Luciano Amaral (Univ. Nova Lisboa, Fac. de Economia)  
– Room 119

José António Pereirinha, Manuela Arcanjo  
and Daniel Carolo (Univ. Técnica de Lisboa, ISEG)

*Prestações sociais no corporativismo português: a política de apoio  
à família no período do Estado-Novo*

José António Pereirinha and Daniel Carolo  
(Univ. Técnica de Lisboa, ISEG)

*O Estado-providência em Portugal: a evolução da despesa social  
pública ao longo do século XX*

José Luís Cardoso and Manuela Rocha  
(Univ. Técnica de Lisboa, ISEG)

*The compulsory social insurance system in Portugal (1919-1928):  
scope and significance of State intervention*

Jordi Guilera Rafevas (Univ. de Barcelona)

*Top incomes in Spain and Portugal over the twentieth century*

**E4: Social and Intergenerational Mobility in Portugal in the 19th and 20th Centuries** (*session in Portuguese*)  
(org. Helder Fonseca and Elísio Estanque) – Chair: Rui Cascão (Univ. de Coimbra, Faculdade de Letras) – Room 223

Elísio Estanque (Univ. de Coimbra, Faculdade de Economia, CES)

*Mobilidade social e classe média: entre a realidade e a ficção*

Helder Fonseca (Univ. de Évora, CIEPS)  
and Paulo Guimarães (Univ. de Évora, DH)

*A Mobilidade Social intergeracional em Portugal no século XX  
(1910-1960): Tendências e variações espaciais*

Miguel Monteiro  
(ME-FAFE e Univ. do Porto, Faculdade de Letras)

*A emigração como mecanismo de mobilidade social em Portugal:  
o exemplo de Fafe (1834-1926)*

Frédéric Vidal (Instituto Superior de Ciências do Trabalho  
e da Empresa, CEHCP)

*A cidade de todos os possíveis. Recursos relacionais e projectos de  
mobilidade social em Alcântara no início do século XX*

## Saturday, 16.45-18.30

**F1: Markets and Integration** – Chair: Nuno Valério (Univ. Técnica de Lisboa, ISEG – GHES) – Room 217

Pilar Nogués Marco (Sciences-Po, Paris)	<i>Bullionist regulations and European silver market efficiency in early 18th century</i>
Julio Martínez Galarraga (Univ. de Barcelona)	<i>New Estimates of Regional GDP in Spain, 1860-1930</i>
Miguel-Héctor Fernández-Carrión (Univ. Complutense de Madrid)	<i>Current typology of economic, political and social development in the Asian countries</i>
Vincent Bignon (University of Paris X)	<i>Black market prices integration around the German miracle of 1948</i>

**F2: Urban Planning and Entrepreneurship in Brazil** (session in Portuguese) – Chair: Joaquim Costa Leite (Univ. de Aveiro) – Room 219

Alda Mourão Filipe (Univ. de Coimbra, Centro de Estudos Interdisciplinares do século XX)	<i>A Câmara Portuguesa de Comércio e Indústria do Rio de Janeiro: a história da instalação de um empresariado imigrante (1912-1930)</i>
Leonardo Soares dos Santos (Univ. Federal Fluminense)	<i>Suburbanização de uma antiga freguesia rural: o caso de Jacarepaguá (1900-1950)</i>
Luciene Rodrigues (Univ. Estadual de Montes Claros, Departamento de Economia)	<i>Uma análise das Políticas de Desenvolvimento Regional no Brasil a partir da trajetória da Superintendência para o Desenvolvimento do Nordeste – SUDENE (1959 a 2006)</i>
Marco Antonio Brandão (Univ. Estadual Paulista «Júlio de Mesquita Filho»)	<i>De «lavoratori» na Itália a «padrone» em Ribeirão Preto/Brasil (1890-1930)</i>
Ana Lúcia Duarte Lanna (Faculdade de Arquitetura e Urbanismo da Universidade de São Paulo)	<i>As cidades e a ferrovia no Brasil: 1870/1920</i>

**F3: Policies and Markets, 18th to 20th Centuries** (session in Portuguese) – Chair: Fátima Brandão

(Univ. do Porto, Faculdade de Economia) – Room 119

Fátima Sequeira Dias (Univ. dos Açores)	<i>A Companhia Exportadora Micaelense (1872-1887)</i>
Gilberto Gomes and José Aranha Antunes	<i>Estruturas oficiais e transferência tecnológica: Companhia dos Caminhos de Ferro Portugueses, 1865-1940</i>
Antonio Luis López Martínez (Univ. de Sevilla)	<i>Navegación de cabotaje portuguesa y abastecimiento a Cádiz, 1780-1830</i>
Maria Antonieta Parahyba Leopoldi (Univ. Federal Fluminense)	<i>Reformas Macroeconómicas e internacionalização de empresas no Brasil desde os anos 90: os casos da Petrobrás e da Embraer</i>

**F4: Macro and micro perspectives** – Chair: Pedro Lains (Univ. de Lisboa, Instituto de Ciências Sociais) – Room 223

Manuel Caldeira Cabral (Univ. do Minho) and Elsa de Moraes Sarmento (Univ. de Aveiro/GEE)	<i>A evolução histórica das trocas intra-industriais no comércio externo português</i>
Marc Badia-Miró, Yolanda Blasco, Sergio Lozano and Raimon Soler (Univ. de Barcelona)	<i>An inversion social network beside the Banco de Barcelona: an unusual case?</i>
Luca Taschiotti (Univ. 'Tor Vergata', Rome)	<i>Expenditure pattern in Italy, 1875-1960. A complete quadratic demand system estimation with demographic variables</i>
David Khoudour-Castéras (Univ. Externado de Colombia)	<i>European Migrants' Remittances and Balance of Payment Adjustment during the Classical Gold Standard Period</i>

## Saturday, 18.30

Closing session – Auditorium 120

## **Thursday, 15 November 2007**

16.00 Doctor Honoris Causa ceremony to Professor Jagdish Bhagwati (Rectory of the Universidade Nova de Lisboa)

## **Friday, 16 November 2007**

8.30	Reception to the participants				
9.30	Conference: Kevin O'Rourke (Trinity College, Dublin), «Globalization in the very long run» Auditorium A14				
11.00	Coffee-break				
11.30	A1: Money Matters  Room 102	A2: Conflicts, Justice and Social Networks in the Ancien Régime  Room 217	A3: From the Four Corners of the World: Religious Orders and Globalization in the Iberian Empires  Room 219	A4: Popular Education and Social Regeneration  Room 221	A5: Trade, Agriculture and Infrastructures  Room 223
13.30	Lunch				
14.45	B1: Other Perspectives  Room 117	B2: Economic Growth in Portugal: The Past and Prospects for the Future  Room 217	B3: Globalization and the Automobile Industry  Room 219	B4: The Globalization of International Relations in Early Modern Times  Room 119	B5: Indian Silk, Empire and Globalization (15th -20th centuries)  Room 223
17.00	Coffee-break				
17.30	Conference: Jagdish Bhagwati (Columbia University, New York), «Globalization: Why Its Critics Are Mistaken» Auditorium A14				
19.00	General Meeting – Associação Portuguesa de História Económica e Social Auditorium A14				
20.30	Conference Dinner: <i>Restaurante Tromba Rija</i> (Rua Cintura do Porto de Lisboa, Edifício 254 – Armazém 1)				

## **Saturday, 17 November 2007**

9.00	C1: Textile Consumption and Trade Networks in the Iberian Peninsula  Room 217	C2: Energy and Telecommunications  Room 219	C3: Labour and Migrations  Room 119	C4: The Management of Trade and Business Networks (16th to 18th Centuries)  Room 223	
11.00	Coffee-break				
11.15	D1: Firms and Markets (19th-20th centuries)  Room 119	D2: Trade and Money in the Early Modern Period  Room 217	D3: Globalization and Urban Modernization: Lisbon and Barcelona I  Room 219	D4: Education, Institutions and Globalization  Room 118	D5: Multinationals and the Globalization of Cultural Goods  Room 223
13.15	Lunch				
14.30	E1: Impacts of Globalization on Iberian Wines  Room 217	E2: Globalization and Urban Modernization: Lisbon and Barcelona II  Room 219	E3: Welfare in Southern Europe  Room 119	E4: Social and Intergenerational Mobility in Portugal in the 19th and 20th Centuries  Room 223	
16.30	Coffee-break				
16.45	F1: Markets and Integration  Room 217	F2: Urban Planning and Entrepreneurship in Brazil  Room 219	F3: Policies and Markets, (18th to 20th Centuries)  Room 119	F4: Macro and micro perspectives  Room 223	
18.30	Closing session Auditorium 120				

### **Organizing Committee:**

Luciano Amaral (FE-UNL)  
Álvaro Ferreira da Silva (FE-UNL)

### **Scientific Committee:**

Maria Eugénia Mata (FE-UNL)  
Pedro Pita Barros (FE-UNL) José Luís Cardoso (ISEG-UNL)  
José Vicente Serrão (ISCTE) Álvaro Ferreira da Silva (FE-UNL)  
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